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*I consider myself to be extremely lucky; I love what I do. I call myself a "designer" as it's a nice umbrella term for the ui/ux designing, developing and art direction that I bleed daily. I collect fonts, snippets of random code and design books – yes, paper books. I am a proud Toronto FC season ticket holder and an avid soccer player. I have recently run a 4 day, 78.2k Disney Challenge and hope to complete another soon. My colour is #1A1B1B. I am a self-taught musician and according to a recent web poll, I have travelled 8.1% of the world.*

*Creative Suite*

*Axure*

*Sketch*

*HTML/HTML5*

*CSS + CSS3*

*PHP + MySQL*

*JavaScript + JQuery*

*Wordpress*

*Mailchimp*

*MAMP*

*After Effects*

*Maya*

*Final Cut*

*Soundtrack*

*Office*

HISTORY

**TAG ADVERTISING, Toronto**

**Art Director, April 2013 - Present**

- › Creating and communicating concepts, implementing marketing campaign strategies and developing creative interactive digital solutions for award winning advertising campaigns
- › Responsible for the conceptual development and UX/UI design over all creative execution of all deliverables
- › Develop UX & UI principles and apply best practices to wireframes, storyboards, mock-ups and prototypes
- › Responsible for UX & UI design and deliverables throughout the development of desktop, mobile, native applications and campaigns
- › Manage and/or create user flow-chart, interaction design, prototyping videos and UI icon design
- › Provide rationale for design choices; assure design meets objectives as stated in creative brief
- › Ensure quality and preparation of deliverables for interactive developers, studio, printers or client

*Clients include: BMW, MINI, Philips, High Liner Foods, MLSE, Ricoh, Bausch + Lomb, Kraft Canada, Mary Brown's, First Choice Haircutters*

**RAPPORT COMMUNICATION AND DESIGN, Toronto**

**Senior Web Developer, May 2010 - April 2013**

- › Design and develop custom mobile-first Wordpress Themes
- › Mobile & iPad website design and development
- › Implement web solutions using PHP, JavaScript, jQuery, HTML 5, CSS
- › OOP (Object-oriented programming) flash development
- › Apply best practices for online accessibility, UX/UI designs and search engine optimization (SEO) implementation
- › Actionscript based flash animations and custom IAB banners
- › E-blast newsletter design & development (Mailchimp templates)
- › Problem solving website errors using w3 standards
- › Troubleshoot cross-browser issues using best practices

*Clients include: Adobe Canada, Certified Management Accountants (CMA), Ontario Insurance Adjusters Association (OIAA), JCI (Junior Chamber International)*

**DUNNING GOLF & RALPH DUNNING DESIGN, Toronto**

**Primary Designer + Web Developer, Sept. 2004 - Oct. 2006**

- › Designed all creative projects including websites, apparel, point-of-sale, sales sheets, catalogues and packaging
- › Worked closely with owner/lead designer to develop apparel collections
- › Illustrated and designed seasonal apparel sheets, detailed production drawings and textile patterns
- › Managed full production and sampling of off-shore apparel line
- › Collaborate with e-commerce programmers to develop online shop and current website

*Clients include: PING Marketing and Sales, ECCO Shoes, Cervélo Bicycles*

**Nick Zdravkovski** *Full-Stack UX/UI Designer*

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## EDUCATION

**Advanced Multimedia and Design** *w/ Honours*  
Durham College, Oshawa, 2010

**Advanced Graphic Design** *w/ Honours*  
Durham College, Oshawa, 2004

## AWARDS + RECOGNITION

**AIVA Communicator Awards** *(Academy of Interactive & Visual Arts)*

- › Integrated Campaigns, *Art Director*  
BMW: Digital ads, website, video and e-blast - Award of Excellence, 2014
- › Online Video, *Art Director*  
Philips: Father's Day - Award of Excellence, 2014
- › Web Marketing, *Art Director*  
Philips: Father's Day - Award of Distinction, 2014

**Durham Region Chairman's Award**

- › Academic Excellence in Multimedia & Design, 2010

**Bert Dejeet Memorial Scholarship Award**

- › In recognition of the top academic student athlete - 4.59 GPA, 2010

**2010 & 2009 All-Academic Durham College Athlete Award**

- › In recognition of outstanding commitment and dedication to academics as a varsity athlete, 2010

## VOLUNTEER

**Darlington Men's Soccer League**, Durham, Ontario  
**League Administrator**, *January 2009 - Present*

- › As administrator, I am responsible for all operations of the league and the supporting development of competitive men's soccer in the Durham Region
- › Competition, squad and event management
- › Communication marketing & sponsorship
- › Administration and human resources
- › Financial management

REFERENCES AVAILABLE UPON REQUEST